



RUBEN FERNANDEZ

UX/UI & VISUAL DESIGNER



PROJECT:

RUBEN FERNANDEZ PROCESS BOOK

Proposal for the templates



MY THOUGHTS

THE OBJECTIVE

The primary objective of this project is to develop an effective and dynamic layout that will demonstrate my process throughout thesis. My main goal is that it is chronological and process intensive in that it documents step by step my overall project from conceptualization to completion.



TIMELINE

● = Review Dates

NOVEMBER

Brand Identity Project Plan					M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	
Task	Time	Start	Finish	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29		
01 PROCESS-TEMPLATES	20	11/11	11/25	[Gantt bar from 11/11 to 11/25 with a review dot on 11/25]																					
02 Research	5	11/10	11/14	[Gantt bar from 11/10 to 11/14]																					
03 Look and Feel	4	11/11	11/14	[Gantt bar from 11/11 to 11/14]																					
04 Development	5	11/17	11/21																		[Gantt bar from 11/17 to 11/21 with a review dot on 11/21]				
05 Implementation	4	11/22	11/25																		[Gantt bar from 11/22 to 11/25 with a review dot on 11/25]				
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08																									
09																									
10																									
11 ***DELIVERY DATE			11/25																						

